



SAN FRANCISCO PLANNING DEPARTMENT

New Planning Code Summary: Interim Sign Controls in the Transit Center District Plan Area and Between Folsom, Harrison, Essex and Second Streets.

Amended Sections:	None, new interim controls established
Board File/Enactment No.:	150737 / 418-15
Initiated by:	Supervisor Kim
Effective Date:	November 10, 2015
Expiration Date:	May 8, 2017, or until permanent controls established

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Summary of Interim Controls and Effected Area: Within the effective area, the size and height of new signs and associated illumination is restricted near proposed or existing parks. The Interim Controls apply to the Transit Center District Plan Area, except for within City Park (see Figure 1) and those portion of the Plan Area that overlap with the area defined as Zone One of the Transbay Redevelopment Plan (see Figure 2), which portions consist of certain land within the boundaries of Spear, Mission, Folsom and Second Streets.

The Way It Was: Signage controls in the C-3 district have not been updated since the district was established as a high-density office district in 1985. Now, significant residential development has occurred and a new examination of the controls is appropriate.

The Way It Is Now: For eighteen months or until permanent controls are developed, signage controls in the affected area shall include the following:

1. Illuminated signs shall be 1) dimmable and 2) turned off from 11pm until 6am every day.
2. Signs within 200' of an existing or planned park, other than City Park, or a POPOS of ¼ acre or greater and that is visible from the park or POPOS shall be permitted if it is 50 sf or less and if its highest point is 35' or less as defined by Section 602.8.
3. Signs within 200' of City Park that are visible from the park shall be permitted if
 - a. The new business sign is located on the façade of a building directly abutting or with a pedestrian connection to City Park and a) the sign consists of only metal lettering raised to a maximum dimension of 30" b) is a maximum of 50 sf c) the highest point of the sign is 15' or less from the City Park ground plane and it is only indirectly illuminated per Section 602.11, including but not limited to halo-style lighting.

- b. If the new business sign is not located on the façade of a building abutting or with a pedestrian connection to City Park, the sign shall comply with Section 607 of the Planning Code.

Link to signed legislation:

<http://www.sfbos.org/ftp/uploadedfiles/bdsupvrs/resolutions15/r0418-15.pdf>



Figure 1. Map of Transit Center District Plan Area and proposed City Park. A digital map is available via the San Francisco General Plan website: http://www.sf-planning.org/ftp/general_plan/Transit_Center_District_Sub_Area_Plan.pdf

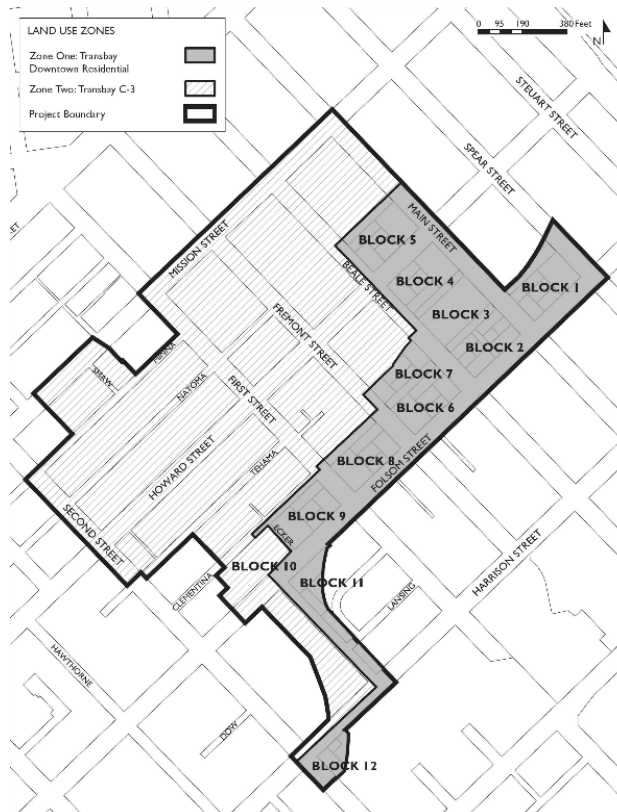


Figure 2. OCII Map of Transbay Boundary and Zoning Map. Zone One is shaded. A digital map is available here: <http://sfocii.org/transbay>