



Multimodal Wayfinding Signage

TDM MEASURE:

The Development Project shall provide multimodal wayfinding signage that is comprehensive and specifically tailored to convey information to users about the various transportation services and TDM-related infrastructure in the vicinity

Multimodal Wayfinding Signage shall:

1. Be placed in key locations inside and/or outside of the building (i.e. lobbies, etc.);
2. Be durable, weatherproof (if outside), and maintained;
3. Be prominently displayed in a manner that is easily viewable and understandable by users;
4. Be updated at least once every 5 years;
5. Be provided in map form for the off-site facilities listed below, including standard map features like a scale and directional compass; and
6. Include, at a minimum, the transportation amenities listed below that are provided on-site and within at least 1/2-mile of the project. The signage for off-site amenities must be separate from the signage for on-site amenities.

On-Site:

- » Car-share
- » Child Care
- » Bicycle Parking
- » Bicycle Amenities & Repair Services
- » Family TDM Amenities
- » Showers & Lockers
- » Shuttle Buses and/or/Vanpool pick-up/drop-off locations

Within 1/2-Mile of Project:

- » Bike routes per SFMTA
- » Bikeshare stations/pods
- » Car-share spaces operated by Certified Car-Share Organizations
- » Taxi stands
- » Local and regional transit routes & stops for buses, street cars, commuter rail, and ferries

The Planning Department shall provide example maps for this purpose on its website, which may be updated from time to time.

APPLICABILITY:

This measure is applicable to Development Projects in any land use category.

POINTS:

1 ●

DEVELOPMENT REVIEW: The [property owner](#) shall submit plans that identify general locations for the proposed signage. City staff shall review the proposed plans to ensure that sign placement meets the intent of this measure.

PRE-OCCUPANCY MONITORING AND REPORTING: The TDM coordinator shall facilitate a site inspection by Planning Department staff to verify that the installed signage meets the standards specified in the Planning Code and the project approvals.

ONGOING MONITORING AND REPORTING: City staff will perform one site visit every three years to verify that the project continues to meet the standards specified in the project approvals.

RELEVANT MUNICIPAL CODE(S): [San Francisco Planning Code Sections 155.1\(c\)\(4\), 166\(g\)\(2\)\(F\), 603\(k\), and 803.5\(b\)\(6\)](#), and [Zoning Administrator Bulletin No. 9](#).