

PRIMARY RECORD

Primary # _____
HRI # _____
Trinomial _____
CHR Status Code: _____

Other Listings _____
Review Code _____ Reviewer _____ Date _____

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Resource Name or #: (Assigned by recorder) 2761 24th Street

P1. Other Identifier: Brava Theater

*P2. Location: ☐ Not for Publication ☒ Unrestricted

*a. County: San Francisco

*b. USGS Quad: San Francisco North, CA Date: 1995

c. Address: 2761 24th Street

City: San Francisco

ZIP 94110

d. UTM Zone: Easting: Northing:

e. Other Locational Data: Assessor's Parcel Number 4266 036

*P3a. Description: (Describe resource and major elements. Include design, materials, condition, alterations, size, setting, and boundaries)

2761 24th Street is located on a 14,673 rectangular lot on the south side of 24th Street, between Hampshire and York Streets. Built in 1926, 2761 24th Street is a two-story, steel frame, commercial building designed in the Spanish Colonial Revival style with Moorish elements. The building includes seven commercial units with seven entrances at the street level. The rectangular-plan building, clad in smooth concrete, is capped by a flat roof and a false clay tile mansard. A short roof tower on the southwest side of the roof is topped with red clay tiles. The foundation is concrete. The primary façade faces north.

The main entry is located at the west side of the primary façade, and features two pairs of non-original metal doors that are fully glazed and topped by glazed transoms. (continued)

*P3b. Resource Attributes: (List attributes and codes) HP6. 1-3 Story Commercial Building, HP10. Theater

*P4. Resources Present: ☒ Building ☐ Structure ☐ Object ☐ Site ☐ District ☐ Element of District ☐ Other

P5a. Photo



P5b. Description of Photo:

View looking southeast at the primary façade. 10/16/2007

*P6. Date Constructed/Age:

☒ Historic ☐ Prehistoric ☐ Both

1926 SF Assessor's Office

*P7. Owner and Address

BRAVA FOR WOMEN IN THE ARTS
2761 24TH ST

SAN FRANCISCO CA 94110

*P8. Recorded By:

Page & Turnbull, Inc.
724 Pine Street
San Francisco, CA 94108

*P9. Date Recorded: 11/14/2007

*P10. Survey Type:

Reconnaissance

*P11. Report Citation: (Cite survey report and other sources, or enter "None")

Eastern Neighborhoods Mission Survey

*Attachments: ☐ NONE ☐ Location Map ☐ Sketch Map ☒ Continuation Sheet ☐ Building, Structure, and Object Record

☐ Archaeological Record ☐ District Record ☐ Linear Feature Record ☐ Milling Station Record ☐ Rock Art Record

☐ Artifact Record ☐ Photograph Record ☐ Other (list):

State of California - The Resources Agency
DEPARTMENT OF PARKS AND RECREATION
CONTINUATION SHEET

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*Date Recorded: November 2007 ☒ Continuation ☐ Update

*P3a: Description (continued):

The entrance landing of the theater is paired with yellow, green and red colored terrazzo with a circular design. Two alcoves are cast into cast concrete pillars that flank the main entrance. An short octagonal tower is located on the roof in line with the main entrance. There are also seven original storefronts, two of which have been boarded up, which consist of recessed angled vestibules, some with original hexagonal tile paving, original wood paneled doors, along with cornerless angled plateglass storefront windows. The kick plates on the storefront are clad with black ceramic tiles with narrow yellow tile accents.

The upper story features multi-light, wood-sash casement windows. Some of the windows are peaked. The primary facade roofline terminates in a shaped parapet with cast niches, arches, cast concrete shields, cast concrete colonettes that extend down to the second story windows and slightly raised Moorish style decorative moldings. Additional features on this facade include a tall vertical circa 1940s neon blade sign that reads "Brava Theater" that is mounted above the theater entrance and flanked by decorative cast concrete colonettes. The lettering on the sign appears to be recent replacements.

The building appears to be in good condition.



View looking southwest at the primary façade.
Source: San Francisco Planning Department

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View looking southwest at the primary façade storefronts.
Source: San Francisco Planning Department



View looking southwest at the second story windows.
Source: San Francisco Planning Department

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View looking southeast at the terrazo landing of main theater entrance.
Source: San Francisco Planning Department



View looking south at an original storefront.
Source: San Francisco Planning Department

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CONTINUATION SHEET

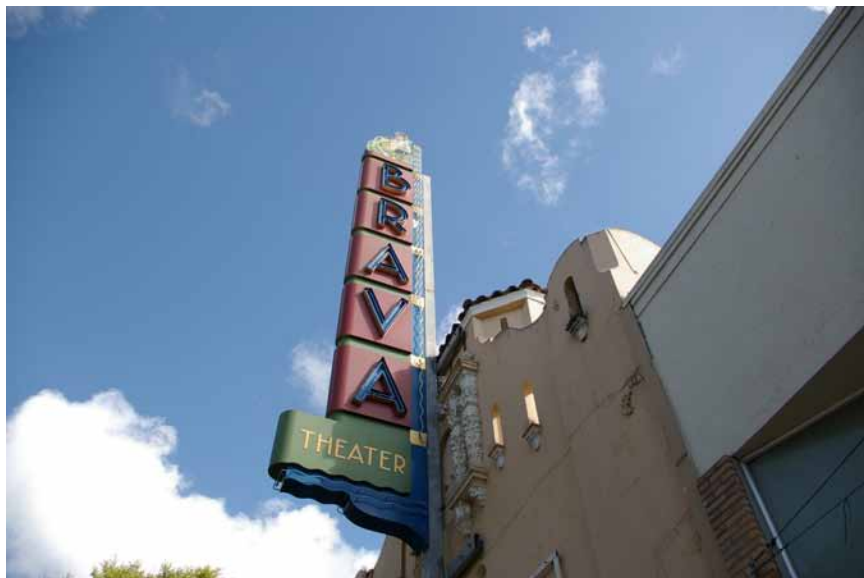
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View looking southeast at neon sign above main theater entrance.
Source: San Francisco Planning Department