

ORDINANCE DESIGNATING LANDMARK

FILE NO. 90-80-9

ORDINANCE NO. 413-80

DESIGNATING Hammersmith Building

AS A LANDMARK

PURSUANT TO ARTICLE 10 OF THE CITY PLANNING CODE.

Be it Ordained by the People of the City and County of San Francisco:

Section 1. The Board of Supervisors hereby finds that

Hammersmith Building located at 301-303 Sutter St. , being Lot 1 in Assessor's Block 294 , has a special character and special historical, architectural and aesthetic interest and value, and that its designation as a Landmark will be in furtherance of and in conformance with the purposes of Article 10 of the City Planning Code and the standards set forth therein.

(a) Designation. Pursuant to Section 1004 of the City Planning Code, Chapter II, Part II of the San Francisco Municipal Code, Hammersmith Building is hereby designated as a Landmark, this designation having been duly approved by Resolution No. 8590 of the City Planning Commission, which Resolution is on file with the Clerk of the Board of Supervisors under File No. 90-80-9.

(b) Required Data. The descriptions of the location and boundaries of the Landmark site; of the characteristics of the Landmark which justify its designation; and of the particular features that should be preserved; as included in the said Resolution, are hereby incorporated herein and made a part hereof as though fully set forth.

APPROVED AS TO FORM:

GEORGE AGNOST
CITY ATTORNEY

RECOMMENDED:

CITY PLANNING COMMISSION

By David L. Kneppich
Deputy City Attorney

By Rai Y. Iwasaki
Ed. Y. Okamoto
Director of Planning

Passed for Second Reading
Board of Supervisors, San Francisco

AUG 20 1980

Ayes: Supervisors Bardis, Britt, Horanzy, Hutch, Kopp, Lawson, Molinari, ~~Reine~~, Silver, Walker, Ward.

~~Noes: Supervisors~~

Absent: Supervisors RENNE WARD

Ed. Y. Okamoto Clerk

90-80-9
File No.

SEP 7 1980
Approved

Read Second Time and Finally Passed
Board of Supervisors, San Francisco

AUG 20 1980

Ayes: Supervisors Bardis, Britt, ~~Horanzy~~ Hutch, Kopp, Lawson, Molinari, Renne, Silver, ~~Walker~~, ~~Ward~~

~~Noes: Supervisors~~

Absent: Supervisors HORANZY WALKER WARD

I hereby certify that the foregoing ordinance was finally passed by the Board of Supervisors of the City and County of San Francisco.

Ed. Y. Okamoto Clerk

George Agnost Mayor

SAN FRANCISCO
CITY PLANNING COMMISSION
RESOLUTION NO. 8590

WHEREAS, A proposal to designate the Hammersmith Building at 301 - 303 Sutter Street as a Landmark pursuant to the provisions of Article 10 of the City Planning Code was initiated by the Landmarks Preservation Advisory Board on February 20, 1980, and said Advisory Board, after due consideration, has recommended approval of this proposal; and

WHEREAS, The City Planning Commission, after due notice given, held a public hearing on May 15, 1980 to consider the proposed designation and the report of said Advisory Board; and

WHEREAS, The Commission believes that the proposed Landmark has a special character and special historical, architectural and aesthetic interest and value; and that the proposed designation would be in furtherance of and in conformance with the purposes and standards of the said Article 10;

THEREFORE BE IT RESOLVED, First, the proposal to designate the aforementioned structure, the Hammersmith Building at 301 - 303 Sutter Street, as a Landmark pursuant to Article 10 of the City Planning Code is hereby APPROVED, the precise location and boundaries of the Landmark site being those of Lot 1 in Assessor's Block 294;

Second, That the special character and special historical, architectural and aesthetic interest and value of the said Landmark justifying its designation are set forth in the Landmarks Preservation Advisory Board Resolution No. 190 as adopted on February 20, 1980, which Resolution is incorporated herein and made a part thereof as though fully set forth;

Third, That the said Landmark should be preserved generally in all of its particular exterior features as existing on the date hereof and as described and depicted in the photographs, case report and other material on file in the Department of City Planning Docket LM80.1;

AND BE IT FURTHER RESOLVED, That the Commission hereby directs its Secretary to transmit the proposal for designation, with a copy of this Resolution, to the Board of Supervisors for appropriate action.

I hereby certify that the foregoing Resolution was ADOPTED by the City Planning Commission at its regular meeting of May 15, 1980.

Lee Woods, Jr.
Secretary

AYES: Commissioners Bierman, Dearman, Karasick, Nakashima,
Rosenblatt, Starbuck.

NOES: None.

ABSENT: Commissioner Sklar

PASSED: May 15, 1980.

BUILDING NAME: Hammersmith Building OWNER: Carol Wang
BUILDING ADDRESS: 301-303 Sutter Street BLOCK & LOT: 294/1 ZONING: C-3-R
ORIGINAL USE: Retail (Jewelry Store) NO. OF STORIES: 3 LPAB VOTE: 7-0
CURRENT USE: Retail (Newsstand Antiques) EXTERIOR MATERIALS: Glass, Plaster, Brick

STATEMENT OF SIGNIFICANCE:

(Describe special CHARACTER, or special HISTORICAL, ARCHITECTURAL or AESTHETIC interest or value:)

Although it occupies one of the smallest sites in the retail area, the Hammersmith Building makes a contribution to the streetscape which is wholly disproportionate to its size. This important corner building characterizes, in its immediate area, the Beaux-Arts inspired post-1906 development of much of downtown San Francisco. The building has a large amount of glass for the time it was built, and one motif that of a building-wide arch - running through all floors. It has maintained its integrity, having been little remodeled in its seventy-two year existence. One of the architects, G. Albert Lansburgh, earned local fame particularly as a designer of theatres, including the Golden Gate and Warfield.

(may be continued on back)

EVALUATION CRITERIAA. ARCHITECTURE

1. Style: Art Nouveau influence
2. Construction Type: Steel Frame
3. Construction Date: 1907
4. Design Quality: (LPAB ONLY) Very Good
5. Architect: Lansburgh & Joseph
6. Interior Quality: (LPAB ONLY) Not applicable

B. HISTORY

(as building is significantly associated with specific)

7. Persons:

8. Events:

9. Patterns of History:

(cultural, social, political, military, economic or industrial) To an exceptional degree the small Hammersmith Building exemplifies the quest for excellence in (over)

C. ENVIRONMENT

(relation to surroundings, specifically in terms of:)

10. Continuity: The Hammersmith Building is an important visual landmark which not only contributes to the continuity of its immediate surroundings, but serves as an (over)
11. Setting:

12. Importance as a Visual Landmark: A familiar structure in the downtown.

D. INTEGRITY

(cite alterations and physical condition) On Sutter Street only: fire escape on 2nd and 3rd floors, exterior door to upper floors and ground floor awnings. Condition (over)

RATINGS

DCP: 4
HERE TODAY: not mentioned
SPLENDID SURV.: A
NAT'L REGISTER: probably eligible
NAT'L LANDMARK: No
STATE LANDMARK: No

attach photograph here

BIBLIOGRAPHY:

(list sources on back)

PREPARED BY: E. N. Michael, M. Gordon

ADDRESS: 100 Lark
San Francisco, CA

PHONE: 558-3051

DATE: January 1980

9. Patterns of History, continued

the spirited rebuilding of the downtown retail area of San Francisco following the 1906 fire.

10. Continuity, continued

exclamation mark in the language of the architecture of the downtown retail area.

D. INTEGRITY, continued

fair on exterior, deteriorated but can be restored on interior.