

FILE NO. 90-83-5

ORDINANCE NO. 12483

(Landmarks)

DESIGNATING THE GAYLORD HOTEL AS A LANDMARK PURSUANT TO ARTICLE 10 OF THE CITY PLANNING CODE.

Be it Ordained by the People of the City and County of San Francisco:

Section 1. The Board of Supervisors hereby finds that The Gaylord Hotel located at 620 Jones Street, being Lot 36 in Assessor's Block 305, has a special character and special historical, architectural and aesthetic interest and value, and that its designation as a Landmark will be in furtherance of, and in conformance with the purposes of Article 10 of the City Planning Code and the standards set forth therein.

(a) Designation. Pursuant to Section 1004 of the City Planning Code, Chapter II, Part II of the San Francisco Municipal Code, The Gaylord Hotel is hereby designated as a Landmark, this designation having been duly approved by Resolution No. 9578 of the City Planning Commission, which Resolution is on file with the Clerk of the Board of Supervisors under File No. 90-83-5

(b) Required Data. The description of the location and boundaries of the Landmark site; of the characteristics of the Landmark which justify its designation; and of the particular features that should be preserved; as included in the said Resolution, are hereby incorporated herein and made a part hereof as though full set forth.

APPROVED AS TO FORM:

George Agnost
CITY ATTORNEY

BY Dean L. MacPis
Deputy City Attorney

RECOMMENDED:

CITY PLANNING COMMISSION

BY Dean L. MacPis
Director of Planning

Passed for Second Reading
Board of Supervisors, San Francisco

FEB 22 1983

Ayes: Supervisors Britt, Hongisto, Kennedy,
Kopp, Maher, Molinari, Nelder, Renne, Silver,
Walker, Ward.

~~Noes: Supervisors~~

Absent: Supervisors

WARD 3

John L. Taylor

Clerk

MAR 11 1983

File No.

Approved

Read Second Time and Finally Passed
Board of Supervisors, San Francisco

FEB 28 1983

Ayes: Supervisors Britt, Hongisto, Kennedy,
Kopp, Maher, Molinari, Nelder, Renne, Silver,
Walker, Ward.

~~Noes: Supervisors~~

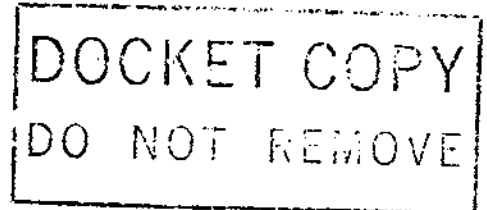
~~Absent: Supervisors~~

I hereby certify that the foregoing ordinance was
finally passed by the Board of Supervisors of the
City and County of San Francisco.

John L. Taylor

Clerk

Mayor



SAN FRANCISCO
CITY PLANNING COMMISSION
RESOLUTION NO. 9578

WHEREAS, A proposal to designate the Gaylord Hotel at 620 Jones Street as a Landmark pursuant to the provisions of Article 10 of the City Planning Code was initiated by the Landmarks Preservation Advisory Board on October 6, 1982, and said Advisory Board, after due consideration, has recommended approval of this proposal; and

WHEREAS, The City Planning Commission, after due notice given, held a public hearing on December 9, 1982 to consider the proposed designation and the report of said Advisory Board; and

WHEREAS, The Commission believes that the proposed Landmark has a special character and special historical, architectural and aesthetic interest and value; and that the proposed designation would be in furtherance of and in conformance with the purposes and standards of the said Article 10;

THEREFORE BE IT RESOLVED, First, the proposal to designate the aforementioned structure, the Gaylord Hotel at 620 Jones Street, as a Landmark pursuant to Article 10 of the City Planning Code is hereby APPROVED, the precise location and boundaries of the Landmark site being those of Lot 36 in Assessor's Block 305;

Second, That the special character and special historical, architectural and aesthetic interest and value of the said Landmark justifying its designation are set forth in the Landmarks Preservation Advisory Board Resolution #258 as adopted on October 6, 1982 which Resolution is incorporated herein and made a part thereof as though fully set forth;

Third, That the said Landmark should be preserved generally in all of its particular exterior features as existing on the date hereof and described and depicted in the photographs, case report and other material on file in the Department of City Planning Docket No. 82.506L;

AND BE IT FURTHER RESOLVED, That the Commission hereby directs its Secretary to transmit the proposal for designation, with a copy of this Resolution to the Board of Supervisors for appropriate action.

CITY PLANNING COMMISSION

RESOLUTION NO. 9578
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I hereby certify that the foregoing Resolution was ADOPTED
by the City Planning Commission at its regular meeting of December 9,
1982.

Lee Woods, Jr.
Secretary

AYES: Commissioners Bierman, Karasick, Kelleher, Klein,
Nakashima, Rosenblatt, Salazar.

NOES: None.

ABSENT: None.

PASSED: December 9, 1982.

LANDMARK # 159

BUILDING NAME: Gaylord Hotel

OWNER: Richard P. Lieberman

BUILDING ADDRESS: 620 Jones Street/Geary

BLOCK & LOT: 305/36

ZONING: RC-4

ORIGINAL USE: Residential hotel

NO. OF STORIES: 12 LPAB VOTE: 6-2 (1 absent)

CURRENT USE: Transient hotel (planned for conversion
to residential hotel)

EXTERIOR MATERIALS: Stucco

STATEMENT OF SIGNIFICANCE:

(Describe special CHARACTER, or special HISTORICAL, ARCHITECTURAL or AESTHETIC interest or value:) The Gaylord Hotel is significant as an example of San Francisco's multi residential building pattern. Constructed in 1928-1929, it was promoted as the "First New York Type Residential Hotel". The structure's design drew on New York style efficiency floor plans, with locally popular Spanish Revival style detailing. On the exterior, this renaissance/baroque ornamentation is evidenced on the street facade around the entrance with its glass doors, grillwork, and columns. On the interior, the theme is carried through in the quarry tile flooring, textured plaster walls with ceramic tile inserts and plaster arched hallways. In the lobby, the original red and gold hand painted wooden ceiling remains intact.

The Gaylord opened with a lavish party attended by local dignitaries on August 7, 1929 but was sold under foreclosure in the 1930's. The current owners are refurbishing the structure with special attention to original detail.

(may be continued on back)

EVALUATION CRITERIAA. ARCHITECTURE

1. Style: Spanish Colonial Revival
2. Construction Type: Steel frame
3. Construction Date: 1928-1929
4. Design Quality: (LPAB ONLY)
5. Architect: Herman C. Rousseau, built by Arthur and Oliver Rousseau
6. Interior Quality: (LPAB ONLY) Intact interior detailing

B. HISTORY

(as building is significantly associated with specific)

7. Persons: Arthur and Oliver Rousseau, sons of Charles Rousseau who was a designer and builder associated with A. Page Brown and McKim Mead and White. The firm Rousseau and Rousseau built the Chancellor and El Cortez Hotels, Chateau and Ghiradelli Apartments, and numerous residential buildings in the Marina, Pacific Heights and the Sunset districts.

8. Events: -

9. Patterns of History:

(cultural, social, political, military, economic or industrial)

The Gaylord Hotel opened on August 7, 1929 with a gala celebration attended by over 200 of San Francisco's officials, celebrities and citizens. The Gaylord is an example of an early residential hotel with a space efficient floor plan which utilized kitchenettes and Murphy wall beds.

C. ENVIRONMENT

(relation to surroundings, specifically in terms of:)

10. Continuity: Strong contributing element of this North of Market residential neighborhood, a potential National Register Historic District
11. Setting: Lot line development to Jones Street; park in rear
12. Importance as a Visual Landmark: Familiar and conspicuous structure in the context of the neighborhood

D. INTEGRITY

(cite alterations and physical condition)

Basically intact, recently refurbished, 6,000 square foot park constructed in rear.

RATINGS

DCP: -

HERE TODAY: -

SPLENDID SURV.: -

NAT'L REGISTER: Possible historic district

Attach photograph here

NAT'L LANDMARK: -

STATE LANDMARK: -

BIBLIOGRAPHY:

(list sources on back)

PREPARED BY: Jonathan H. Malone

ADDRESS: 450 McAllister Street
San Francisco, CA 94102

PHONE: 558-2816

DATE: August 26, 1982
September 29, 1982