



Multimodal Wayfinding Signage

TDM MEASURE:

The Development Project shall provide multimodal wayfinding signage that can withstand weather elements (e.g., wind, rain) in key locations. That is, the signs shall be located externally and/or internally so that the residents, tenants, employees and visitors are directed to transportation services and infrastructure, including:

- » transit
- » bike share
- » car-share parking
- » bicycle parking and amenities (including repair stations and fleets)
- » showers and lockers
- » taxi stands
- » shuttle/[carpool](#)/[Vanpool](#) pick-up/drop-off locations

Wayfinding signage shall meet City standards for any on-street wayfinding signage, in particular for bicycle and car-share parking, and shall meet best practices for any interior wayfinding.

APPLICABILITY:

This measure is applicable to Development Projects in any land use category.

POINTS:

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DEVELOPMENT REVIEW: The [property owner](#) shall submit plans that identify general locations for the proposed signage. City staff shall review the proposed plans to ensure that sign placement meets the intent of this measure.

PRE-OCCUPANCY MONITORING AND REPORTING: The TDM coordinator shall facilitate a site inspection by Planning Department staff to verify that the installed signage meets the standards specified in the Planning Code and the project approvals.

ONGOING MONITORING AND REPORTING: City staff will perform one site visit every three years to verify that the project continues to meet the standards specified in the project approvals.

RELEVANT MUNICIPAL CODE(S): [San Francisco Planning Code Sections 155.1\(c\)\(4\)](#), [166\(g\)\(2\)\(F\)](#), [603\(k\)](#), and [803.5\(b\)\(6\)](#), and [Zoning Administrator Bulletin No. 9](#).